



24

CY

AT A GLANCE

Business Type

Corporation

Date of Foundation

Dec. 20, 2016

Number of Employees

91

Annual Sales(USD)

2019	8,550k
2020	11,850k
2021	8,090k

Capital(USD)

2019	358k
2020	358k
2021	374k

Certifications

-

MAJOR CUSTOMERS (%)

Korea

100%

Miracom INC

Samsung SDS

Amore Pacific

MAJOR REFERENCE

PARTNER COMPANY	PRODUCT	CONTRACTUAL AMOUNT(USD)
Miracom INC	SAP ERP	8,476,381
Samsung SDS	SAP ERP	2,355,518
Amore Pacific	AP WIN / NPD	555,543

CONTACT INFORMATION

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COMPANY OVERVIEW

CEO: Young Duk Cho | **Established:** 12. 2016 | **Capital:** \$374K

Team: Business now, Cloud, Digital Nomad, COS247, ERP | Business: B2B S/W & Platform Business

CY Co., Ltd. has cloud partnerships with global IT companies such as SAP(ERP) / Amazon Web Services / Microsoft / Google / Alibaba, and We are expanding IT business(SaaS, IaaS) area while supporting the establishment of a business ecosystem through digital transformation. Firstly, We have cosmetic A to Z solution service platform 'COS247' which can make a cosmetic product, order management, supports collaboration through connecting domestic and global cosmetics brands with manufacturers. Secondary, We have a marketing service platform 'Celeb247' supports company's digital marketing with functions live-streaming promotion, matching between company and celebrities. Lastly, We have business all-in-one service platform 'Business NOW' that provides what corporate executives(CXO) need for growing business(IT environment, IT HR, To-Do list for Management, etc.). We will provide the latest spectrum of enterprise IT services such as ERP and Cloud, SaaS, etc. based on nation's leading high technology.

MAIN PRODUCT

[Service Product]

COS247 Platform

Applicable to: K-beauty company(Brand Company, Manufacturers, etc.)

- **COS247** is the only cloud-based cosmetic development platform in Korea that connects cosmetic company and buyer, and supports cosmetic development project management and collaboration.
- **COS247 Biz.** is the portal for corporate members to manage the COS247 Portal and supports uploading beauty companies and product information, managing customers' requests and proposals.
- **COS247 MAKE**, the only cosmetics industry specific product development project management and collaboration solution in Korea, supporting more efficient cosmetic development.
- **Celeb247**, COS247 Campaign creation through supply agreements with membership companies
→ Seller connecting and matching sales (B2B2C) and marketing support

BUSINESS NOW Platform

Applicable to: Startup, small and medium-sized businesses

- BusinessNow Provides the Tasks(Business Information and Services) that Startup Leaders should Perform and can Check Everything through its app service.
- Segment: CXO To Do List, Government sponsored Projects, Consulting, Subscription services, Collaboration, Investment link

