



1 DABIDA Corp.

AT A GLANCE

**Business Type**  
Corporation (Startup)

**Date of Foundation**  
Mar. 3, 2019

**Number of Employees**  
8

Annual Sales(USD)	
2019	-
2020	600,000
2021	1,000,000

Capital(USD)	
2019	8,000
2020	20,000
2021	200,000

**Certifications**  
CE, FCC, TELEC, KC, CPC, BLE SIG, NCC, CCC, SRRC, NBTC, ISO 9001  
**12 Registered patents**  
**12 Pending patents**

MAJOR CUSTOMERS (%)

Korea	North America	Europe
<b>65%</b>	<b>5%</b>	<b>30%</b>
DazzleEdu Co., LTD Globepoint Co., LTD	Bricks4kidz	EduSense SA Finniskola Budapest

MAJOR REFERENCE

PARTNER COMPANY	PRODUCT	CONTRACTUAL AMOUNT(USD)
EduSense SA	GENIBOT	602,000
DazzleEdu Co., LTD	GENIBOT	500,000
Finniskola Budapest	GENIBOT	80,000

CONTACT INFORMATION

<b>Name</b>	EUN SEUNG (Jackie) LEE	<b>Mobile</b>	+82-10-8515-8107
<b>Gender</b>	Male	<b>Tel</b>	+82-70-4151-4364
<b>Division</b>	CEO	<b>Fax</b>	+82-2-568-4634
<b>Position</b>	CEO	<b>URL</b>	www.wearedabida.com
<b>City</b>	Seoul	<b>E-mail</b>	smart79@gmail.com
<b>State</b>	-	<b>Country</b>	Republic of Korea
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COMPANY OVERVIEW

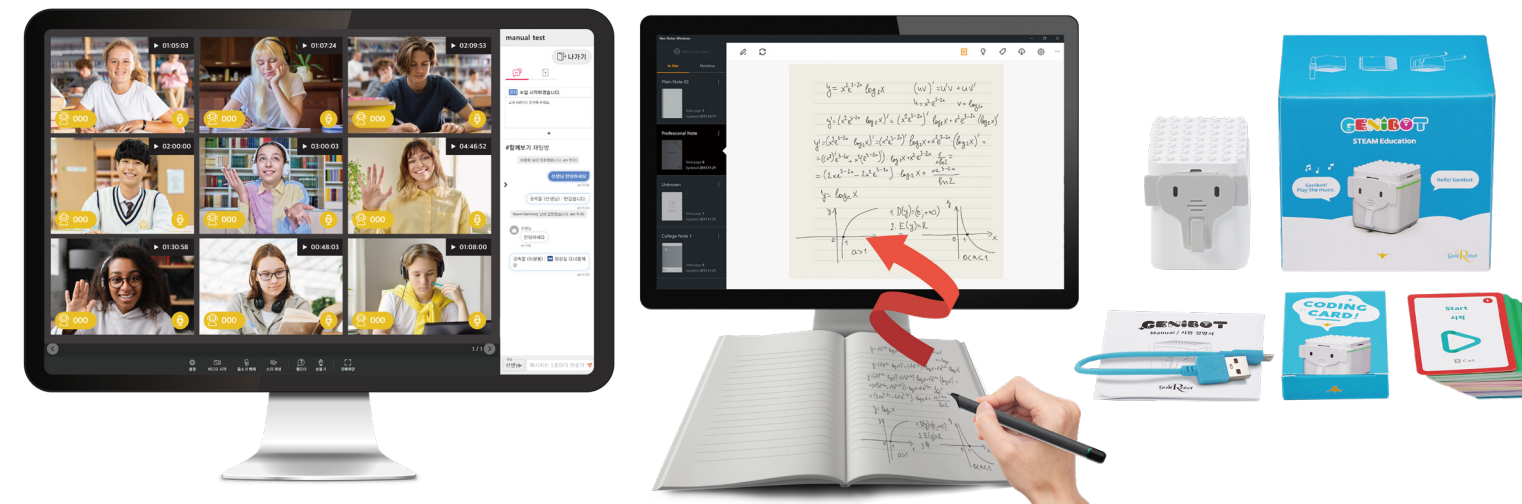
**CEO:** EUN SEUNG LEE | **Established:** 03. 2019 | **Capital:** \$200K | **Team:** 8 | **Business:** EduTech, SaaS, IoT

We are an EduTech startup to develop the LIVE video platform 'GENICLASS', all-in-one educational robot 'GENIBOT' and based on analog pattern-dots paper and digital pen 'GENIPEN' that make a truly interactive education. We can provide the same level of off-line education and enables more effective teaching through various scalability. Teachers and students are able to receive real-time feedback, evaluation, and analysis. Therefore, we are able to provide a customized education.

MAIN PRODUCT

[ Service Product ] GENICLASS | **Applicable to: K-12**

'GENICLASS' is an AI-powered platform based on WebRTC and WebBLE technology. Our smart pen, used by students, records all in-class notes and work. That data is saved and analyzed by our AI engine, with a dashboard for teachers to help them provide the full teaching experience, with ease.



[ Hardware Product ]  
**GENIPEN | Applicable to: K-12**

'GENIPEN' is compatible with the non-face-to-face video solution platform 'GENICLASS' to share their hand-writing in a real-time. Through GENIPEN, the teacher can know the student's activities therefore they can give a feedback, evaluation, and analysis and it makes be possible for an interactive education.

**GENIBOT | Applicable to: K-12**

'GENIBOT' is an all-in-one educational robot which is capable of Interactive teaching for coding concept, STEAM, and Artificial Intelligence education for young students. From unplugged card coding to line-tracing, grid, language, music, mathematics in a variety of ways of STEAM, as well as Artificial Intelligence for education to teach from the Age 4+ to teenagers.