



15 JJAANN Company

AT A GLANCE

Business Type	Corporation
Date of Foundation	Mar. 11, 2021
Number of Employees	14
Annual Sales(USD)	
2020	-
2021	100,000

Capital(USD)	
2020	seed investment of 1.5M
2021	bridge funding of 0.7M

Certifications	-
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MAJOR CUSTOMERS (%)

Korea	Japan	North America
94.1%	1.6%	0.8%
Taiwan	Hong Kong	Other 41 nationalities
0.7%	0.5%	2.3%

MAJOR REFERENCE

PARTNER COMPANY	PRODUCT	CONTRACTUAL AMOUNT(USD)
OB Beer (ABInBev)	Beer	40,000
CU	CVS chain	30,000
Emart 24	CVS chain	20,000
Coca Cola	Beverage	10,000

CONTACT INFORMATION

Name	SeonJoo Yoon	Mobile	+82-10-9081-9382
Gender	Female	Tel	-
Division	CEO	Fax	-
Position	CEO	URL	jjaann.co.kr
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State	-	Country	Republic of Korea
Address	3/F, 160-11 Nonhyeon-dong, Gangnam-gu		

COMPANY OVERVIEW

CEO: SeonJoo Yoon | Established: 03. 2021 | Capital: \$2.2M | Team: 14 | Business: Social networking APP

JJAANN Company is a startup servicing the world's first virtual social drinking platform, "JJAANN", where users can have a FUN night out from the comfort of their own homes using unique features such as ice breaking games, background themes and stickers. The company was founded by a passionate, global team educated from Harvard and Stanford. Users expand their social circle by connecting with family, friends, and even celebrities and making new friends with similar interest. Since its beta launch, JJAANN has gained 25K users from 47 different countries within 6 months and aims to start expanding to global markets. JJAANN currently takes the form of a video chat platform but will upgrade to more 3 dimensional metaverse in the future.

MAIN PRODUCT

[Service Product]

JJAANN | Applicable to: Gen Z, Millennials and more

Drink, Meet and Play! JJAANN is our virtual drinking platform that guarantees a FUN night out with whomever they hang out with, whether friends, family and even celebrities using unique features such as ice-breaking games, immersive background themes and F&B stickers etc. Another unique feature is virtual drinks with celebrities including K-pop stars, which attract users from all over the world. JJAANN currently takes the form of a video chat platform but aims to upgrade to more 3-dimensional metaverse where users can build their own space on streets from different times they miss. No more lonely nights, JJAANN.

JJAANN

Virtual FUN night out from the comfort of your own home



Friends & Family
Connect with friends & Family you miss



New Friends
Make new friends with similar interests & needs



Celebrities
Hang out with stars, influencers and experts