

LetinAR

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AT A GLANCE

Business Type
Corporation

Date of Foundation
Oct. 4, 2016

Number of Employees
50+

Annual Sales(USD)	
2019	-
2020	CONFIDENTIAL
2021	-

Capital(USD)	
2019	-
2020	CONFIDENTIAL
2021	-

Certifications
80+ Global Patents

MAJOR CUSTOMERS (%)

CONFIDENTIAL

MAJOR REFERENCE

CONFIDENTIAL

CONTACT INFORMATION

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COMPANY OVERVIEW

CEO: Jaehyeok Kim | **Established:** 10. 2016 | **Capital:** CONFIDENTIAL | **Team:** 50+
Business: Augmented Reality, Metaverse, Manufacturing

LetinAR develops an optical system for AR smart glasses, which plays the same role as smartphone displays. The optical system consists of LetinAR's self-developed "Pin Mirror ("PinMR™") lens" and a microdisplay made by external partners. PinMR™ lens delivers the utmost clear images to the eyes and provide complete privacy and clear artificial images and real-world vision at the same time without any interference.

MAIN PRODUCT

[Hardware Product]

Pin Mirror ("PinMR™") lens | Applicable to: Augmented Reality (AR) Smartglasses | About: PinMR™ technology was inspired by the pinhole effect, placing a pinhole before the human retina, resulting in clearer images of the object. By replacing pinholes with tiny mirrors, the light from a micro-display can be reflected and guided into pupils. The mirrors are invisible to human eyes – the created images blend in seamlessly with real-world images. PinMR™ with its incomparable performance resolves the technical issues raised by consumers and AR companies so far, establishing itself as the frontrunner in the field. PinMR™ lens is about 62% lighter than conventional AR lenses.

