

# mirinae

19 MIRINAE

## AT A GLANCE

**Business Type**

Corporation

**Date of Foundation**

Feb. 27, 2020

**Number of Employees**

14

**Annual Sales(USD)**

2020 100,000

2021 180,000

**Capital(USD)**

2020 34,000

2021 34,000

**Certifications**

-

## MAJOR CUSTOMERS (%)

North America	Vietnam	Indonesia
<b>15%</b>	<b>12%</b>	<b>8%</b>
age 13-18 : 65% age 19-27 : 25%	age 13-18 : 53% age 19-27 : 21%	age 13-18 : 53% age 19-27 : 21%
Other Asia	South America	Europe
<b>18%</b>	<b>5%</b>	<b>15%</b>
age 13-18 : 55% age 19-27 : 28%	age 13-18 : 39% age 19-27 : 32%	age 13-18 : 49% age 19-27 : 33%

## MAJOR REFERENCE

PARTNER COMPANY	PRODUCT	CONTRACTUAL AMOUNT(USD)
Tueida	-	
Kugiwon	Lesson	\$300,000

## CONTACT INFORMATION

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## COMPANY OVERVIEW

**CEO:** Hwansoo Yoo | **Established:** 02. 2020 | **Capital:** \$500K | **Team:** 14 | **Business:** AI baed Korean learning service

Mirinae is an educational technology startup making innovative learning tools based on advanced machine-learning. Our first product is an exploration-based assistant for learners of the Korean language that enables learning opportunities wherever Korean is encountered.

**History**

- April, 2022 Korean sentence learning 3M, Daily Active users 5k
- July, 2021 Silicon Valley 10X Accelerator program
- Nov, 2021 Minister of ICT Award : Smart Media Service
- Korean patent pending 4ea, USA PCT application 2ea

## MAIN PRODUCT

**[ Service Product ]**

**Mirinae explorer**

"Advanced ML and NLP based sentence analyzer Mirinae service decomposes and analyzes sentences when learners key in Korean sentences, providing detailed explanations of all grammar and meanings in a form that is easy for users to learn sentences"

**Mirinae(Chrome) browser extension**

"Interactive Explorer, accessible on any web-page. Learn in-place or save material for review.

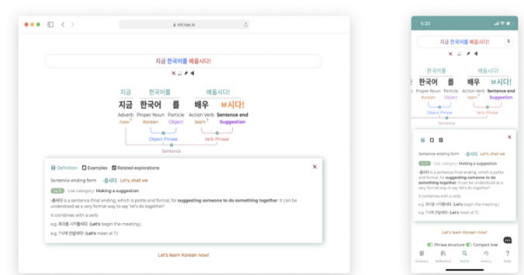
The Mirinae browser extension service explains a sentence that users do not understand while browsing the web or enjoying K-Media."

**Mirinae Lessons**

" Curriculum based grammar patterns, idioms, and vocabularies, etc.

The Mirinae Lessons is systemized to provide personalized and suitable lesson plans for each learner according to the standardized learning levels which the National Institute of Korean Language provides."

**1 Mirinae Explorer**  
Or learn with our structured curriculum



**2 Mirinae Browser Extension**  
Or learn with our structured curriculum

